



All Aviators under One Sky!®

www.ausfly.com.au

Dear Aviation Supporter,

RE: AUSFLY 2020 EXHIBITOR & SPONSOR INVITATION

On behalf of the AusFly Team, we wish to invite your company to participate as an Exhibitor and / or Sponsor at Ausfly 2020. The event will be held at Narromine Airport, NSW, over 8-10 October 2020. Please refer to the [AusFly website](#) for more details.

Help us to help you leverage the power of your business!

AusFly is a relaxed, traditional Aussie fly-in event where aircraft owners, pilots, builders, industry supporters and enthusiasts come along and soak up the true spirit of Australian general aviation. AusFly is a non-commercial event focused on sport and recreational aviators and supporters who come together to catch up, talk aviation and have a ton of fun.

As a Sponsor, your company will be promoted on the AusFly, SAAA, and AGAA websites, through event marketing and during the event. You could have the opportunity to deliver an educational seminar or workshop. This way, your company gets maximum exposure for minimum expense. Note that seminar and workshop slots are limited and available on a first come first served basis. If you wish to present, please let us know soonest.

We really appreciate your act of generosity and your commitment to AusFly and sport aviation.

If you have any questions or suggestions, please contact Stuart Hills by email at stuart.hills@saaa.com.

If you have any other general questions, please contact the AusFly Team by email at contact@ausfly.com.au

Don't forget in any case to register your personal attendance at AusFly via the event registration page (coming soon); here you will be also be able to select and purchase options to attend social events and the "Dinner Under the Stars". We also suggest you book your accommodation in good time.

We look forward to seeing you at AusFly 2020!

AusFly C/- PO Box 4071, Londonderry, NSW 2753 AUSTRALIA | Email: contact@ausfly.com.au

*Nominated spokespersons: Ben Morgan, AOPA - ben.morgan@aopa.com.au | Tony White, SAAA - tony.white@saaa.com
| Phil Johnston, Narromine Shire Council - pjohnston@narromine.nsw.gov.au |*

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Exhibition and Sponsorship Package

About AusFly

AusFly is a relaxed, traditional Aussie fly-in event where aircraft owners, pilots, builders, industry supporters and enthusiasts come along and soak up the true spirit of Australian general aviation. AusFly is a noncommercial event, focused on all aviation supporters, wherever you come from, to get together and have fun.

AusFly 2019 was well attended with aircraft, aviators and members of the public arriving that exceeded expectations. Over 250 planes flew in and guest numbers exceeded 700. The atmosphere was amazing! 2020 will be even bigger!

Event Objectives

This event is one of the biggest fly-ins in Australia and has been running for over 10 years. It brings together aviators and the community. It is a phenomenal demonstration of our great Australian general aviation community and spirit at work – it ticks all the boxes – fun, relaxing, community spirit, catching up with friends, aviators from all quarters, learning, and flying.

Event Organisers

The event is presented by SAAA and AOPA (together representing AGAA), Narromine Aero Club, Narromine Gliding Club, Narromine Aviation Museum, and the Narromine Shire. Event Sponsorship and Exhibition space is being looked after by Stuart Hills at the SAAA.

Activities

There will be aircraft static and flying displays, educational sessions and industry exhibitors. This is the opportunity to get up and close with aircraft, discover an amazing part of Australian aviation history at the Narromine Aviation Museum, and simply catch up with fellow aviators and like-minded people. SAAA are celebrating their 65th birthday in 2020. The planning for 2020 is going exceptionally well and we expect many exciting announcements over the coming months of what to expect.

We encourage all young future aviators to come along and enjoy the thrills of flying with a free joy flight and to participate in our young aviator program!

We also encourage flying schools, clubs, aircraft owners and all aviators to participate by flying into Narromine Airport. There is plentiful nearby accommodation and the choice of camping under your wing!

There will be a range of social events including an arrival evening BBQ, and the highlight – **"Dinner under the Stars"**. Tickets will be available when event registrations open in the near future.

AusFly 2020 is a **gold coin donation** on entry event for all participants and spectators. There will be food and drinks available to purchase from Narromine Gliding Club, Narromine Aero Club and a selection of other outlets on site.

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Benefits & Opportunities

You will have the opportunity to increase the profile of your business to individuals and organisations in the aviation industry and beyond. You can bring your own tent free of charge or AusFly can supply one for you at an onward charge of \$550 incl GST. With the exhibition space we ask you to take up one of the four levels of sponsorship available to you: Bronze, Silver, Gold, and Platinum.

Please see following pages.

We are, however, flexible and if there are other solutions that you would like to suggest, please call us.

Summary

Being a Sponsor at this event will give you an insight into the aviation and community spirit. AusFly is a great platform for you to market your business and create awareness at a relaxed, positive and vibrant event. AusFly will continue grow and we would really like you to come aboard.

Please contact us to discuss Sponsorship opportunities at your earliest convenience, we are taking registrations now! From a planning perspective, it is important for us to understand how you may wish to support AusFly as soon as possible.

Thank you in anticipation for your generosity and commitment to the event and sport aviation!

Contact Information

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Sponsorship Levels

	Bronze	Silver	Gold	Platinum
Recognition as a Sponsor on AusFly, SAAA, and AGAA websites with a link back to your own website	✓	✓	✓	✓
Recognition on our Ausfly Facebook page		✓	✓	✓
Recognition at Dinner under the Stars	✓	✓	✓	✓
Ticket to Dinner Under the Stars			1 ticket	2 tickets
Opportunity to upgrade exhibition space from outside to inside the Auditorium (limited space available)			✓	✓
1 x 1/8 page advert in AirSport		✓		
1 x 1/4 page advert in AirSport			✓	
1 x 1/2 page advert in AirSport				✓
Naming rights on tent or event or infrastructure contribution			✓	✓
Recognition as a Sponsor on the day of the AusFly event				✓
Recognition as an event Sponsor in the Summer edition of Airsport (this edition has coverage of everything at AusFly 2020)	✓	✓	✓	✓

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Bronze: \$165 (incl GST) Cash Donation or Equivalent Value Donation in Kind

Sponsor Contribution:

- Either or combination of:
 - Cash donation or
 - Quality gift for awards and prizes, or silent auction

Sponsor Benefit:

- Recognition as a Bronze Event Sponsor on AusFly, SAAA, and AGAA websites with a link back to your website
- Recognition at Dinner under the Stars
- Recognition as a Bronze Event Sponsor in the Summer edition of Airsport (this edition has coverage of everything at AusFly 2020)

Silver: \$440 (incl GST) Cash Donation or Equivalent Value Donation in Kind

Sponsor Contribution:

- Either or combination of:
 - Cash donation or
 - Quality gift for awards and prizes, or silent auction

Sponsor Benefit:

- Recognition as a Silver Event Sponsor on AusFly, SAAA, and AGAA websites with a link back to your website
- Recognition on our Ausfly Facebook page
- Recognition at Dinner under the Stars
- 1/8 page advert in one issue of AirSport publication
- Recognition as a Silver Event Sponsor in the Summer edition of Airsport (this edition has coverage of everything at AusFly 2020)

Gold: \$1,100 (incl GST) Cash Donation or Equivalent Value Donation in Kind

Sponsor Contribution:

- Either or combination of:
 - Cash donation to secure co-sponsored / naming rights / hosting for one of the following:
 - Seminar 1 tent
 - Seminar 2 tent
 - Welcome BBQ
 - Young Aviators Zone
 - Air display smoke oil contribution
 - Air display fuel
 - Dinner Under the Stars
- or
- Donation in kind
 - Item contributing to event infrastructure or management
 - Quality gift for awards and prizes, or silent auction

Sponsor Benefit:

- Recognition as a Gold Event Sponsor on AusFly, SAAA, and AGAA websites with a link back to your website
- Recognition on our Ausfly Facebook page

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- Recognition at Dinner under the Stars
- 1 ticket to Dinner under the Stars
- Opportunity to upgrade exhibition space from outside to inside the Auditorium **(very limited space available, please call Stuart to discuss options)**
- ¼ page advert in one issue of AirSport publication
- Recognition as a Gold Event Sponsor in the Summer edition of Airsport (this edition has coverage of everything at AusFly 2020)

Platinum: \$2,200 (incl GST) Cash Donation or Equivalent Value Donation in Kind

Sponsor Contribution:

- Either or combination of:
 - Cash donation to secure sole naming right / sponsorship / sole hosting of one of the following:
 - Seminar 1 tent
 - Seminar 2 tent
 - Welcome BBQ
 - Young Aviator Zone tent
 - Air display smoke oil contribution
 - or
 - Cash donation to secure co-sponsorship / co-hosting of one of the following:
 - Air display fuel
 - Dinner Under the Stars
 - or
 - Donation in kind
 - Item contributing to event infrastructure or management
 - Quality gift for awards and prizes, or silent auction

Sponsor Benefit:

- Recognition as a Platinum Event Sponsor on AusFly, SAAA, and AGAA websites with a link back to your website
- Recognition on our Ausfly Facebook page
- Recognition at Dinner under the Stars
- 2 tickets to Dinner under the Stars
- Recognition announcements during the community day
- 1 x ½ page adverts in AirSport publication
- Opportunity to upgrade exhibition space from outside to inside the Auditorium **(very limited space available, please call Stuart to discuss options)**
- Recognition as a Platinum Event Sponsor in the Summer edition of Airsport (this edition has coverage of everything at AusFly 2020)

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