

# AUSFLY<sup>®</sup>

## All Aviators under One Sky!<sup>®</sup>

15-17 SEPTEMBER 2022

### Exhibition & Sponsorship Package



NARROMINE NSW

AUSFLY IS PROUDLY PRESENTED AND HOSTED BY



## ABOUT AUSFLY

**AusFly** is a relaxed, traditional Aussie fly-in event where aircraft owners, pilots, builders, industry supporters and enthusiasts come along and soak up the true spirit of Australian general aviation. AusFly is a noncommercial event, focused on all aviation supporters, wherever you come from, to get together and have fun.

**AusFly 2019** was well attended with aircraft, aviators and members of the public arriving that exceeded expectations.

**Over 250 planes flew in and guest numbers exceeded 700.**

The atmosphere was amazing! 2022 will be a welcome return of all aviators under one sky.

## EVENT OBJECTIVES

This event is one of the biggest fly-ins in Australia and has been running for over 10 years. It brings together aviators and the community. It is a phenomenal demonstration of our great Australian general aviation community and spirit at work – it ticks all the boxes – fun, relaxing, community spirit, catching up with friends, aviators from all quarters, learning, and flying.

## EVENT ORGANISERS

The event is presented by SAAA and AOPA (together representing AGAA), Narromine Aero Club, Narromine Gliding Club, Narromine Aviation Museum, and the Narromine Shire. Event Sponsorship and Exhibition space is being looked after by Su-Anne Lee at the SAAA.

## ACTIVITIES

**There will be aircraft static and flying displays, educational sessions and industry exhibitors.**

This is the opportunity to get up and close with aircraft, discover an amazing part of Australian aviation history at the **Narromine Aviation Museum**, and simply catch up with fellow aviators and like-minded people. The planning for 2022 is going well and we expect many exciting announcements over the coming months of what to expect.

We encourage all young future aviators to come along and enjoy the thrills of flying with a **free joy flight** and to see the VANS RV12 which has been built as part of the SAAA Sponsored Youth Build and Fly Program.

We also encourage flying schools, clubs, aircraft owners and all aviators to participate by flying into Narromine Airport. There is plentiful nearby accommodation and the choice of camping under your wing!

There will be a chance to catch up with fellow aviators whilst enjoying a meal from either the Aero Club or Gliding Club. There will be **shopping tours** along with **SkyPark and Business Park Tours** courtesy of Narromine Shire Council.

AusFly 2022 is a gold coin donation on entry event for all participants and spectators. There will be food and drinks available to purchase from Narromine Gliding Club and Narromine Aero Club.

## **BENEFITS & OPPORTUNITIES**

You will have the opportunity to increase the profile of your business to individuals and organisations in the aviation industry and beyond. You can bring your own tent free of charge or AusFly can supply one for you at an onward charge of \$550 incl GST. With the exhibition space we ask you to take up one of the four levels of sponsorship available to you: Bronze, Silver, Gold, and Platinum.

Please see following pages.

We are, however, flexible and if there are other solutions that you would like to suggest, please call us.

## **SUMMARY**

Being a Sponsor at this event will give you an insight into the aviation and community spirit. AusFly is a great platform for you to market your business and create awareness at a relaxed, positive and vibrant event. AusFly will continue grow and we would really like you to come aboard.

Please contact us to discuss Sponsorship opportunities at your earliest convenience, we are taking registrations now! From a planning perspective, it is important for us to understand how you may wish to support AusFly as soon as possible.

**Thank you in anticipation for your generosity and commitment to the event and sport aviation!**



You can bring your own tent free of charge or AusFly can supply one for you at an onward charge of \$550 incl GST. With the exhibition space we ask you to take up one of the four levels of sponsorship available to you: Bronze, Silver, Gold, and Platinum.

## SPONSORSHIP LEVELS

	BRONZE	SILVER	GOLD	PLATINUM
Recognition as a Sponsor on AusFly, SAAA, and AGAA websites with a link back to your own website	✓	✓	✓	✓
Recognition on our Ausfly Facebook page		✓	✓	✓
Opportunity to upgrade exhibition space from outside to inside the SAAA hangar (limited space available)			✓	✓
1 x ¼ page advert in AirSport		✓		
1 x ½ page advert in AirSport			✓	
1 x full page advert in AirSport				✓
Naming rights on tent or event or infrastructure contribution			✓	✓
Recognition as a Sponsor on the day of the AusFly event				✓
Recognition as an event Sponsor in the Spring* and summer edition of Airsport (*should your registration be received in time)	✓	✓	✓	✓
Recognition as an event Sponsor in the October edition of AirSport News	✓	✓	✓	✓

## CONTACT INFORMATION

Su-Anne Lee  
SAAA  
marketing@saaa.com

Lainey Bradley  
SAAA  
mgts@saaa.com

## **BRONZE SPONSORSHIP**

### **Sponsor Contribution:**

Either or combination of:

- Cash donation or
- Quality gift for awards and prizes, or silent auction

### **Sponsor Benefit:**

- Recognition as a Bronze Event Sponsor on AusFly, SAAA, and AGAA websites with a link back to your website
- Recognition as a Bronze Sponsor in the Spring\* and summer edition of Airsport (\*should your registration be received in time)
- Recognition as Bronze Sponsor in the October edition of AirSport News

**\$180 (plus GST) Cash Donation  
or Equivalent Value Donation in Kind**

## **CONTACT INFORMATION**

Su-Anne Lee  
SAAA  
marketing@saaa.com

Lainey Bradley  
SAAA  
mgts@saaa.com

## **SILVER SPONSORSHIP**

### **Sponsor Contribution:**

Either or combination of:

- Cash donation or
- Quality gift for awards and prizes, or silent auction

### **Sponsor Benefit:**

- Recognition as a Silver Event Sponsor on AusFly, SAAA, and AGAA websites with a link back to your website
- Recognition on our Ausfly Facebook page
- ¼ page advert in one issue of AirSport publication
- Recognition as a Silver Sponsor in the Spring\* and summer edition of Airsport (\*should your registration be received in time)
- Recognition as Silver Sponsor in the October edition of AirSport News

**\$450 (plus GST) Cash Donation  
or Equivalent Value Donation in Kind**

## **CONTACT INFORMATION**

Su-Anne Lee  
SAAA  
marketing@saaa.com

Lainey Bradley  
SAAA  
mgts@saaa.com

**WWW.AUSFLY.COM.AU**

**ANNUAL FLY-IN WEEKEND | SPORT, RECREATIONAL & AMATUER BUILT AIRCRAFT  
WORKSHOPS | SEMINARS | AIRCRAFT JUDGING | FREE FLIGHTS FOR JUNIORS**

## **GOLD SPONSORSHIP**

### **Sponsor Contribution:**

Either or combination of:

- Cash donation to secure co-sponsored / naming rights / hosting for one of the following:
  - Seminar 1 tent
  - Seminar 2 tent
  - Welcome BBQ
  - Young Aviators Zone
  - Air display smoke oil contribution
  - Air display fuel
- or
- Donation in kind
  - Item contributing to event infrastructure or management
  - Quality gift for awards and prizes, or silent auction

### **Sponsor Benefit:**

- Recognition as a Gold Event Sponsor on AusFly, SAAA, and AGAA websites with a link back to your website
- Recognition on our Ausfly Facebook page
- Opportunity to upgrade exhibition space from outside to inside the SAAA hangar (limited spaces available)
- ½ page advert in one issue of AirSport publication
- Recognition as a Gold Sponsor in the Spring\* and summer edition of Airsport (\*should your registration be received in time)
- Recognition as Gold Sponsor in the October edition of AirSport News

**\$1,250 (plus GST) Cash Donation  
or Equivalent Value Donation in Kind**

## **CONTACT INFORMATION**

Su-Anne Lee  
SAAA  
marketing@saaa.com

Lainey Bradley  
SAAA  
mgts@saaa.com

**WWW.AUSFLY.COM.AU**

**ANNUAL FLY-IN WEEKEND | SPORT, RECREATIONAL & AMATUER BUILT AIRCRAFT  
WORKSHOPS | SEMINARS | AIRCRAFT JUDGING | FREE FLIGHTS FOR JUNIORS**

## PLATINUM SPONSORSHIP

### Sponsor Contribution:

Either or combination of:

- Cash donation to secure sole naming right / sponsorship / sole hosting of one of the following:
  - Seminar 1 tent
  - Seminar 2 tent
  - Welcome BBQ
  - Young Aviator Zone tent
  - Air display smoke oil contribution

or

- Cash donation to secure co-sponsorship / co-hosting of one of the following:
  - Air display fuel
  - Welcome BBQ

or

- Donation in kind
  - Item contributing to event infrastructure or management
  - Quality gift for awards and prizes, or silent auction

### Sponsor Benefit:

- Recognition as a Platinum Event Sponsor on AusFly, SAAA, and AGAA websites with a link back to your website
- Recognition on our Ausfly Facebook page
- Recognition announcements during the community day
- Opportunity to upgrade exhibition space from outside to inside the SAAA hangar (limited spaces available)
- 1 x full page advert in AirSport publication
- Recognition as a Platinum Sponsor in the Spring\* and summer edition of Airsport (\*should your registration be received in time)
- Recognition as Platinum Sponsor in the October edition of AirSport News

**\$2,000 (plus GST) Cash Donation  
or Equivalent Value Donation in Kind**

### TO REGISTER

Go to  
[www.ausfly.com.au](http://www.ausfly.com.au)

### CONTACT

Su-Anne Lee  
SAAA  
[marketing@saaa.com](mailto:marketing@saaa.com)

Lainey Bradley  
SAAA  
[mgts@saaa.com](mailto:mgts@saaa.com)

AusFly C/- PO Box 4071,  
Londonderry, NSW 2753  
AUSTRALIA

Email: [contact@ausfly.com.au](mailto:contact@ausfly.com.au)

Nominated spokespersons:  
Ben Morgan, AOPA -  
[ben.morgan@aopa.com.au](mailto:ben.morgan@aopa.com.au)

Tony White, SAAA -  
[tony.white@saaa.com](mailto:tony.white@saaa.com)

Phil Johnston, Narromine Shire  
Council -  
[pjohnston@narromine.nsw.gov.au](mailto:pjohnston@narromine.nsw.gov.au)

*AusFly is an unincorporated entity  
representing an Australian General  
Aviation Event operated by a group  
of aviation and local government  
stakeholders*